



NET Executive Director Position Specific Responsibilities

Leadership:

- Provide exceptional leadership for employees and volunteers and builds the team around a shared vision for the organization.
- Align plans with the overall strategic direction around furthering youth evangelization in schools and parishes.
- Build, develop and lead a strong team by creating a culture of excellence and innovation, including the implementation of effective human resource practices.
- Provides and encourages open, effective and positive communication among employees.
- Engage and build a strong Senior Leadership team
- Establish succession plans for key positions within the organization.

Fundraising and Donor Relations

- Work with the national development team(s) to target key donors and build efficient fundraising plans.
- Ensure that fundraising plans are implemented and assessed on a regular basis to achieve fundraising objectives.
- Pro-actively engage with current and prospective donors for major gifts, bequests and annual giving initiatives to help move youth ministry in Canada.
- Act as Champion for the development of best practices, programs and new initiatives that contribute to increasing funds available for the execution of NET's mission.
- Develop and implement innovative and visionary fundraising ideas.
- Ensure annual revenue plan is achieved.

Mission and Programs

- Oversee the application of National programs and provide expertise and guidance to reflect the specific needs of youth.
- Ensure that investments and spending are optimized to achieve NET's mission.
- Build partnerships with third party organizations to maximize the mission contribution from every dollar raised and spent.

- Oversee and actively participate in advocacy efforts with local and national schools, parishes, diocese and school boards to advance the mission.

Board

- Establish a strong and vibrant board. Engage and draw from the Board strategic insights which help to advance the mission in the areas of youth Evangelization, Advocacy, and Promotion.
- Engage Board members to support fundraising activities focusing on corporate philanthropy, sponsorships, and individual giving.
- Build and sustain effective working relationships with individual Board members.
- Keep the Board apprised on a timely basis about key issues, business opportunities, significant operational activities, and financial matters.
- Seek advice from the board and successfully leverage their expertise, skills and contributions.
- Lead the development and achievement of a Board plan.

External Relations

- Serve as ambassador and chief on all matters related to achieving the strategic plan.
- Work with the media to promote NET Canada's brand and strengthen awareness of its mission, vision and goals.
- Develop positive, collaborative working relationships with relevant stakeholders including dioceses, school boards, including foundations and other Christian organizations.
- Lead the development of a strong network of volunteers to advance NET's mission
- Act as a role model and foster implementation of the values of the organization.

Strategic Plan Implementation

- Provide input into NET Canada's overall strategy.
- Align plans with the strategy and lead the implementation of plans in support of the strategic direction.
- Provide updates regarding the attainment of objectives and strategies, as well as issues or challenges.
- As part of NET Canada's senior team, lead and support transformative change.
- Identify opportunities for process improvement and efficiencies.
- Work proactively and collaboratively across the organization on problem solving strategies and solutions to increase revenue and mission impact.
- Build on our network of partners and strategic alliances to increase reach and impact.